

RUGGENTI e BLASONATE



AUTO DI LUSO

# RUGGENTI e BLASONATE

## a Legacy of Passion and Prestige

( brand history )

Since 1980, Ruggenti e Blasonate has been a benchmark in the world of classic and collectible cars.

Founded by Ernesto Di Maio, a true leader in the industry, the company stands out for its expertise in the sale, research, and restoration of classic cars, transforming a passion for motors into a profession of excellence.

The name itself,  
Ruggenti e Blasonate, captures the  
essence of the founder's philosophy:

**RUGGENTI** evokes the powerful roar  
of sports engines, the pure emotion  
that only the sound of cylinders and  
exhausts can convey.

It's a nod to the sporty soul and the unbreakable bond between the "Gentleman Driver" and his car. **BLASONATE** celebrates prestige and elegance. The sinuous lines of the bodies designed by the greatest artists, the refined details of the Connolly leather interiors, the walnut veneer of the dashboards, and the gleaming chrome are all elements that transform these cars into true works of art, worthy of a Lady in the spotlight.

## A 360° experience

The image of **RUGGENTI e BLASONATE** has been built through years of experience and professional restoration, faithful to every original detail.

In addition to sales, the company offers a wide range of rental services for every occasion:

Events and Ceremonies with Luxury Cars and Limousines for a memorable entrance.

## WEDDING SERVICE

Classic and Prestigious Cars to make your big day unforgettable.

## FILM AND ADVERTISING

Supply of perfect cars for film sets and commercials.

## BUSINESS and REPRESENTATION

High-end automobiles for business meetings and representation.

WE OFFER EXCEPTIONAL  
TRANSFER of the BRAND and WEB  
DOMAIN.



Ernesto Di Maio (CMO)  
is selling the entire package:

THE RUGGENTI e BLASONATE  
BRAND

and

THE WEB DOMAIN

[www.ruggentieblasonate.it](http://www.ruggentieblasonate.it)

An unmissable opportunity for those looking to enter the industry or expand their business.

**THE DOMAIN** [www.ruggentieblasonate](http://www.ruggentieblasonate) has been active since the early 1990s and is highly indexed by search engines.

**THE WEBSITE** [www.ruggentieblasonate](http://www.ruggentieblasonate) is professionally structured, boasting hundreds of pages that guarantee intuitive navigation and a solid presence online and in search engines.

This package is ideal for various  
PROFESSIONAL PROFILES

## 1) Established AUTOMOTIVE BRANDS

The opportunity to launch a niche of sports and prestige products,

### CREATING

a production line specialized in design and mechanics, supported by an already recognized brand.

2) DEALERS To LAUNCH a unique and exotic showroom under the name ROARING and IMPRESSIVE SPECIALTY CARS

WITH THE ADVANTAGE

of immediate use of the logo and website indexing, avoiding huge investments in SEO and advertising and the long wait for professional results.

### 3) VISIONARY ENTREPRENEURS

to start a business in the Classic, Sports, and Prestige Car sector  
(sales, restoration, rental).

**STARTING** with a competitive advantage;

The brand and logo are already established.

**CONSIDERING** significant savings on design and market launch costs. The website is ready to be customized with new products.

#### 4) CAR RENTAL BRAND

To highlight a new segment, **CLASSIC & LUXURY**, in support of the existing fleet, adopting an already established brand and a website with years of excellent online positioning.

Price for the entire package (name, logo, domain): **PRIVATE NEGOTIATION**

WITH OUR COMPLIMENTS

Ruggenti e Blasonate Luxury Motors

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